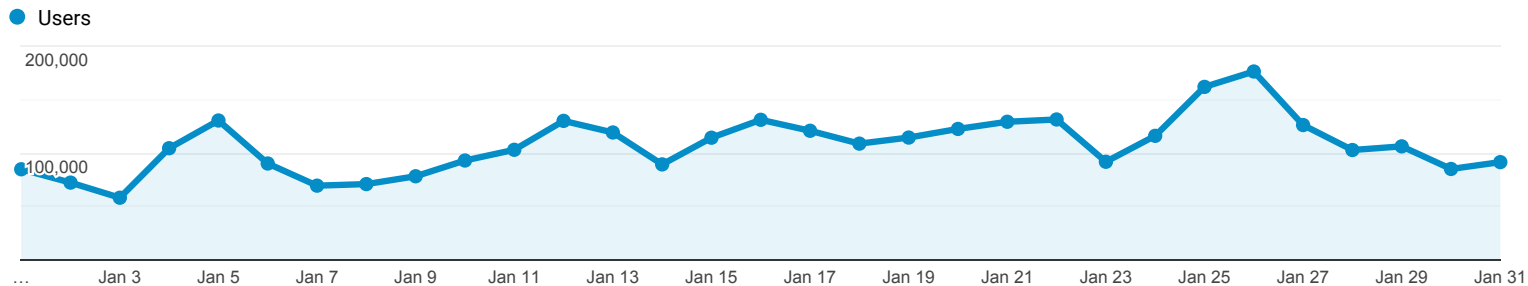


Audience Overview

Jan 1, 2021 - Jan 31, 2021

All Users
100.00% Users

Overview



Users
939,807

New Users
479,691

Sessions
4,463,075

Number of Sessions per User
4.75

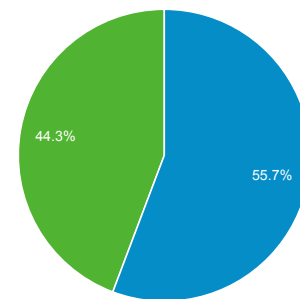
Pageviews
5,959,439

Pages / Session
1.34

Avg. Session Duration
00:01:35

Bounce Rate
78.91%

■ Returning Visitor ■ New Visitor



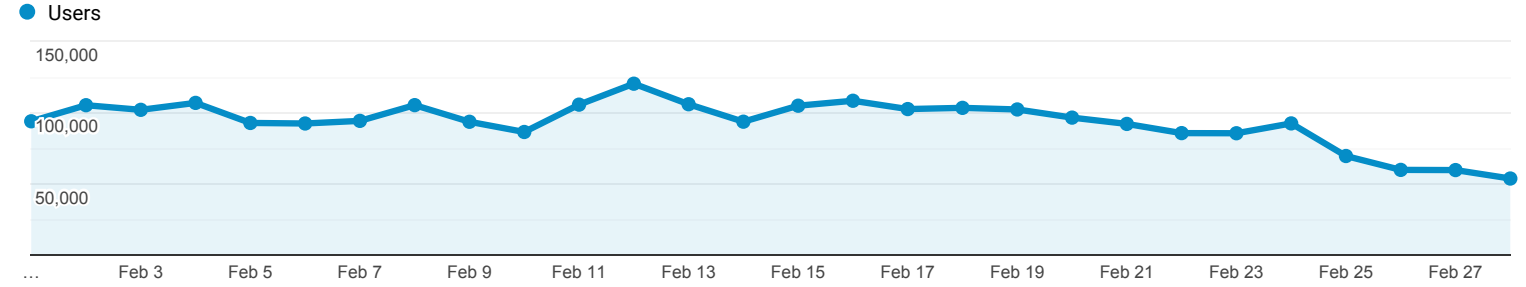
Language	Users	% Users
1. mk-mk	362,014	38.41%
2. en-gb	201,364	21.37%
3. en-us	171,678	18.22%
4. sr-rs	25,751	2.73%
5. de-de	21,423	2.27%
6. en-mk	16,909	1.79%
7. hr-hr	14,213	1.51%
8. it-it	13,376	1.42%
9. en-au	12,598	1.34%
10. tr-tr	12,290	1.30%

Audience Overview

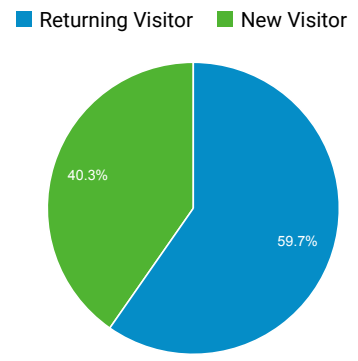
Feb 1, 2021 - Feb 28, 2021

All Users
100.00% Users

Overview



<p>Users</p> <p>775,985</p>	<p>New Users</p> <p>352,102</p>	<p>Sessions</p> <p>3,400,567</p>
<p>Number of Sessions per User</p> <p>4.38</p>	<p>Pageviews</p> <p>4,621,883</p>	<p>Pages / Session</p> <p>1.36</p>
<p>Avg. Session Duration</p> <p>00:01:38</p>	<p>Bounce Rate</p> <p>78.09%</p>	



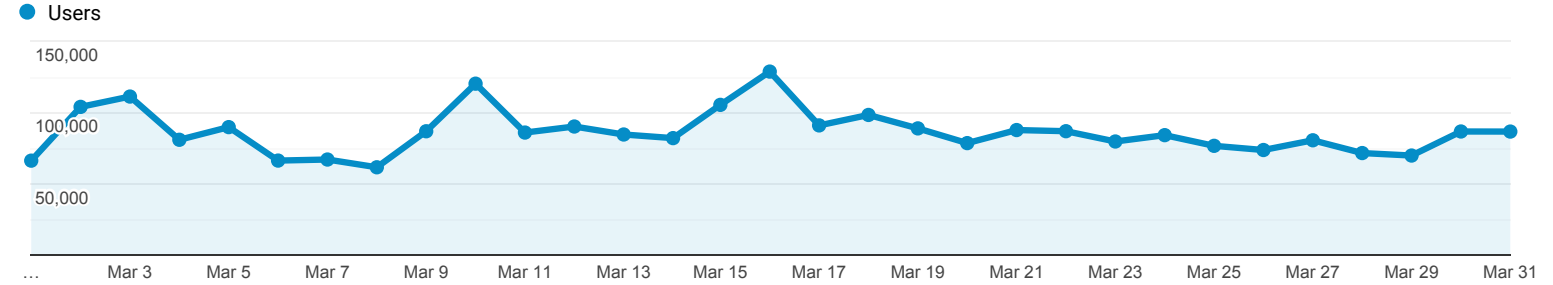
Language	Users	% Users
1. mk-mk	304,231	39.37%
2. en-gb	164,312	21.26%
3. en-us	140,695	18.21%
4. sr-rs	20,478	2.65%
5. de-de	17,288	2.24%
6. en-mk	15,130	1.96%
7. it-it	10,593	1.37%
8. mk-gb	10,558	1.37%
9. hr-hr	10,439	1.35%
10. en-au	9,726	1.26%

Audience Overview

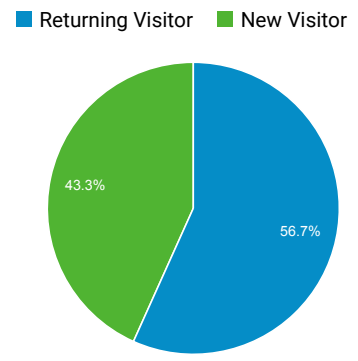
All Users
100.00% Users

Mar 1, 2021 - Mar 31, 2021

Overview



Users 809,049	New Users 406,345	Sessions 3,463,934
Number of Sessions per User 4.28	Pageviews 4,809,603	Pages / Session 1.39
Avg. Session Duration 00:01:39	Bounce Rate 76.91%	



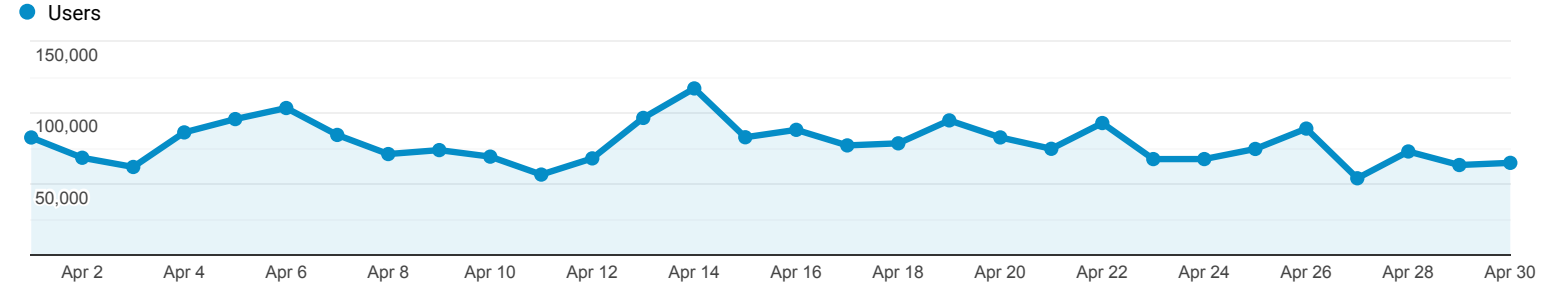
Language	Users	% Users
1. mk-mk	323,437	39.70%
2. en-gb	170,330	20.91%
3. en-us	148,265	18.20%
4. sr-rs	21,579	2.65%
5. de-de	19,174	2.35%
6. en-mk	15,570	1.91%
7. hr-hr	11,417	1.40%
8. it-it	11,391	1.40%
9. mk-gb	11,207	1.38%
10. en-au	10,232	1.26%

Audience Overview

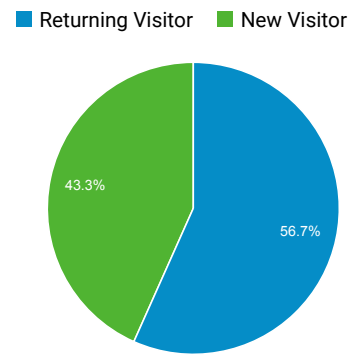
Apr 1, 2021 - Apr 30, 2021

All Users
100.00% Users

Overview



Users 722,328	New Users 361,264	Sessions 3,071,721
Number of Sessions per User 4.25	Pageviews 4,175,821	Pages / Session 1.36
Avg. Session Duration 00:01:36	Bounce Rate 78.04%	



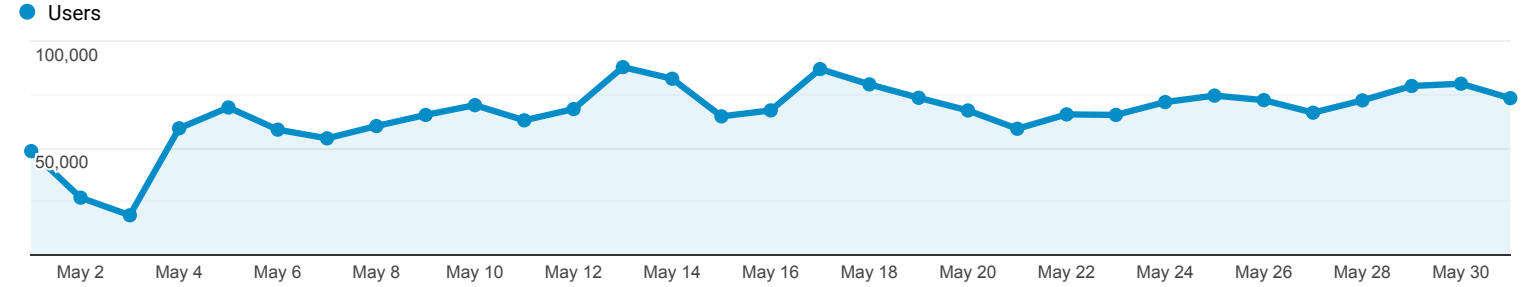
Language	Users	% Users
1. mk-mk	295,959	40.43%
2. en-gb	154,831	21.15%
3. en-us	130,318	17.80%
4. sr-rs	19,550	2.67%
5. de-de	15,220	2.08%
6. en-mk	14,745	2.01%
7. mk-gb	10,405	1.42%
8. hr-hr	10,002	1.37%
9. it-it	9,450	1.29%
10. en-au	9,192	1.26%

Audience Overview

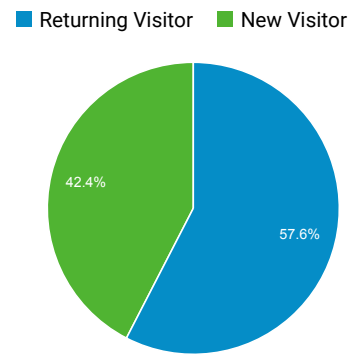
All Users
100.00% Users

May 1, 2021 - May 31, 2021

Overview



Users 662,093	New Users 310,582	Sessions 2,636,254
Number of Sessions per User 3.98	Pageviews 3,579,061	Pages / Session 1.36
Avg. Session Duration 00:01:32	Bounce Rate 78.29%	



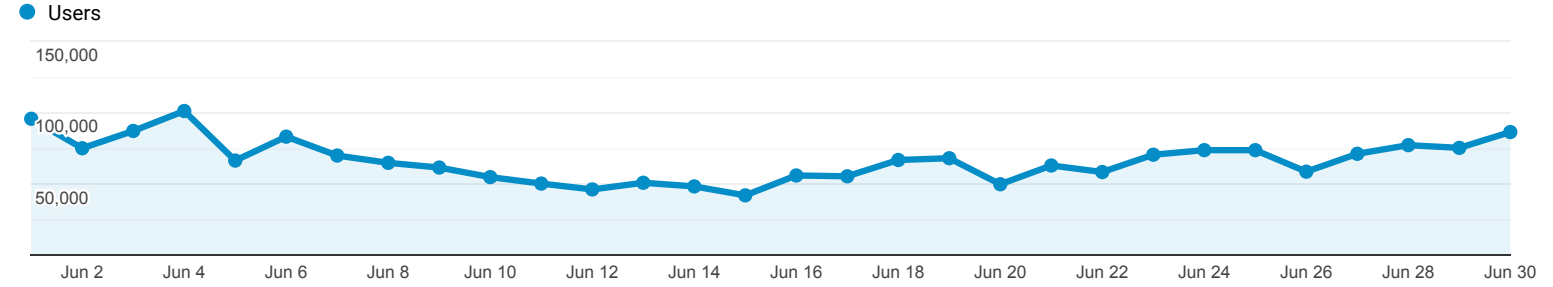
Language	Users	% Users
1. mk-mk	254,906	39.01%
2. en-gb	141,169	21.60%
3. en-us	125,993	19.28%
4. sr-rs	16,663	2.55%
5. en-mk	13,522	2.07%
6. de-de	13,132	2.01%
7. mk-gb	9,131	1.40%
8. hr-hr	8,818	1.35%
9. en-au	8,155	1.25%
10. it-it	8,110	1.24%

Audience Overview

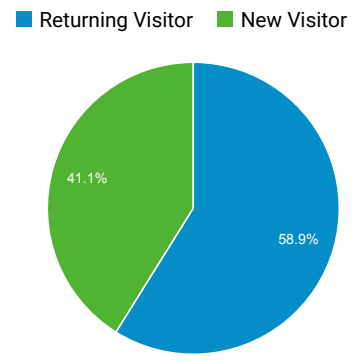
Jun 1, 2021 - Jun 30, 2021

All Users
100.00% Users

Overview



Users 650,991	New Users 300,782	Sessions 2,563,352
Number of Sessions per User 3.94	Pageviews 3,362,210	Pages / Session 1.31
Avg. Session Duration 00:01:23	Bounce Rate 80.15%	



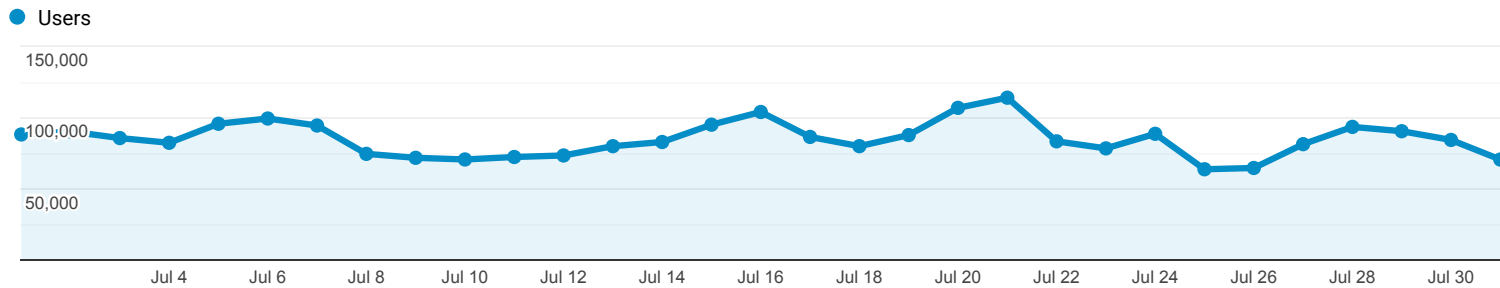
Language	Users	% Users
1. mk-mk	254,273	39.13%
2. en-gb	142,936	21.99%
3. en-us	119,277	18.35%
4. sr-rs	17,392	2.68%
5. en-mk	13,764	2.12%
6. de-de	13,536	2.08%
7. mk-gb	9,511	1.46%
8. hr-hr	9,078	1.40%
9. en-au	8,502	1.31%
10. it-it	7,949	1.22%

Audience Overview

All Users
100.00% Users

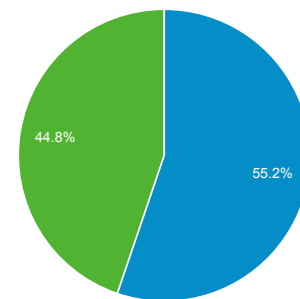
Jul 1, 2021 - Jul 31, 2021

Overview



Users 773,075	New Users 394,935	Sessions 3,468,422
Number of Sessions per User 4.49	Pageviews 4,520,070	Pages / Session 1.30
Avg. Session Duration 00:01:23	Bounce Rate 80.53%	

Returning Visitor (Blue) | New Visitor (Green)



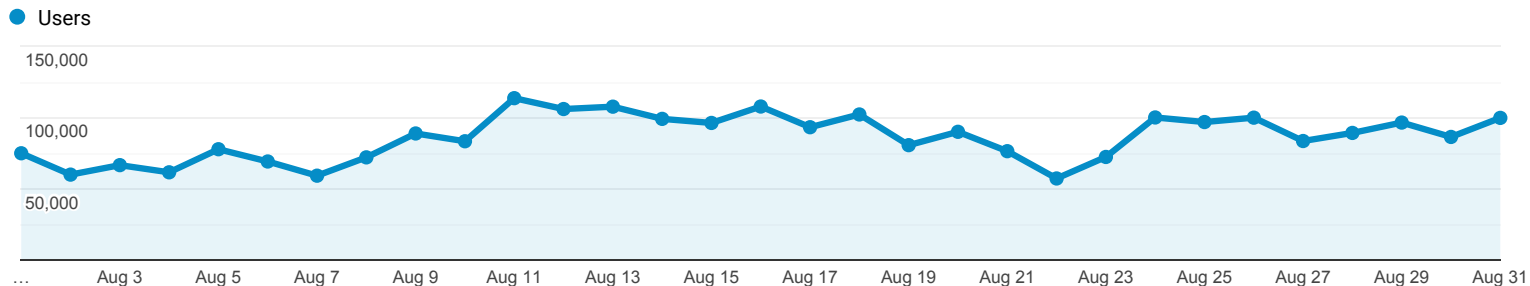
Language	Users	% Users
1. mk-mk	305,706	39.49%
2. en-gb	166,938	21.57%
3. en-us	138,938	17.95%
4. sr-rs	21,370	2.76%
5. en-mk	16,019	2.07%
6. de-de	15,944	2.06%
7. mk-gb	11,281	1.46%
8. hr-hr	11,275	1.46%
9. en-au	9,819	1.27%
10. it-it	9,656	1.25%

Audience Overview

All Users
100.00% Users

Aug 1, 2021 - Aug 31, 2021

Overview



Users
783,588

New Users
407,937

Sessions
3,523,056

Number of Sessions per User
4.50

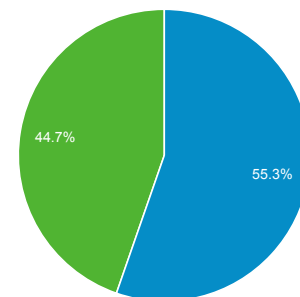
Pageviews
4,551,226

Pages / Session
1.29

Avg. Session Duration
00:01:19


Bounce Rate
81.15%

■ Returning Visitor ■ New Visitor



Language	Users	% Users
1. mk-mk	315,808	40.02%
2. en-gb	163,444	20.71%
3. en-us	140,081	17.75%
4. sr-rs	23,302	2.95%
5. de-de	16,343	2.07%
6. en-mk	16,107	2.04%
7. hr-hr	12,205	1.55%
8. mk-gb	12,055	1.53%
9. mk	10,069	1.28%
10. en-au	9,812	1.24%

Demographics: Overview

 All Users
100.00% Users

Jan 1, 2021 - Aug 31, 2021

Key Metric:

